

PROGRAM UPDATE

January 2022



501(c)3 Non-Profit



Founded in 2008



Flagship Program

Active in 25
Tulsa Public Schools

OTHER INITIATIVES

Bike Phys Ed

3rd Grade In-School
Bike P.E.

Camps & Clinics

Out of School Time
Programing

Project Bike Tech

Mechanical Training
at Tulsa MET

Trail Development

Beginner-Friendly
Trails for All Abilities

Balance Bikes

At Early Childhood
Development Centers

Travel with Care

Public Awareness
Safety Campaign

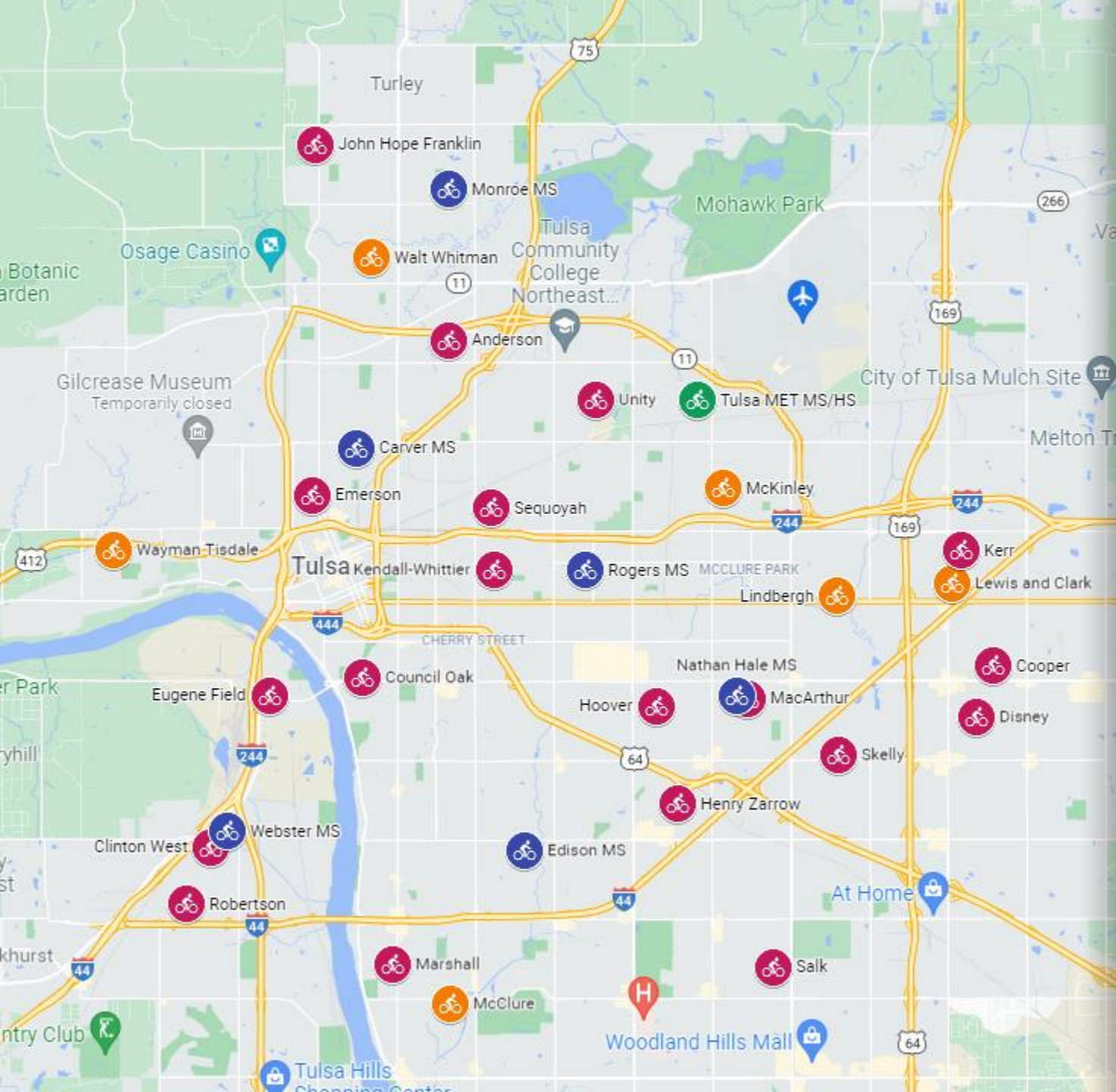
Bike Give-a-Ways

14,000 Distributed
Since Inception

Adaptive MTB

Adaptive Mountain
Bike for Disabled

Competitive Race Team – Bike Club NICA Team



PROGRAMMING NOW OFFERED IN 32 TPS SCHOOLS!

ELEMENTARY

Anderson
Clinton West
Cooper
Council Oak
Disney
Emerson
Eugene Field
Henry Zarrow
Hoover
John Hope Franklin
Kendall-Whittier
Kerr
MacArthur
Robertson
Salk
Sequoyah
Skelly
Unity
Wright

MIDDLE SCHOOL

Carver
Edison
Monroe
Nathan Hale
Rogers
Webster

BIKE CLUB PE

Lewis & Clark
Lindbergh
McClure
McKinley
Walt Whitman
Wayman Tisdale

BIKE SHOP

Tulsa MET

AFTER-SCHOOL

BIKE CLUB

Bike Club is an after-school club for elementary and middle school girls and boys that meets once a week at the end of the school day. There are about 20 students in each club. Volunteer adults teach bike safety and ride with students, including bicycle trips to a variety of destinations that the group can explore.

bikeclubtulsa.com

2021-22

25

ELEMENTARY &
MIDDLE SCHOOL
CLUBS

411

STUDENTS
PARTICIPATE
TODAY

100

VOLUNTEERS
MENTOR YOUTH
WEEKLY





BIKE CLUB IMPACTS TO DATE

8

YEARS OF BIKE
CLUB ACTIVITIES

1,840

STUDENTS HAVE
PARTICIPATED

20K

HOURS OF ADULTS
WORKING WITH YOUTH

100K

MILES TRAVELED
BY BIKE

11M

CALORIES
BURNED

VOLUNTEER STORIES



"It has been a great experience to see the growth each time that I volunteer."

Read more at bikeclubtulsa.com/volunteer-stories.html

BIKE CLUB

I AM A BIKE CLUB VOLUNTEER

SONYA PARNELL, SOCIAL WORKER, TULSA PUBLIC SCHOOLS

There is a hero in all of us. Most people never get to meet their inner-hero. It's really no fault of their own. There are fewer opportunities these days. To qualify as heroic, it seems as if you really need to stretch yourself.

Sometimes though, all you need to do to be a hero is simply show up.

Sonya Parnell is a site-based, social worker for McArthur Elementary in Tulsa Public Schools. Describing her job, Parnell says, "I help children and families with resources they need. Families in crisis, clothing backpacks or food, so children can be successful in their academics and be at school." McArthur is a Title I school. This means 80% of the school is at or below federal poverty level. "We don't have a lot of activities in the area," lamented Parnell.

Parnell has a husband, a daughter and a son and was fostering another child as well. Her daughter is in track and soccer and her son is in swimming and soccer. Parnell has a busy schedule. There isn't much down time.

In one of those few occurrences where she could enjoy the company of other parents, she heard some one mention Bike Club.

BIKE CLUB TV



[View Eposide 3 on Vimeo – Pump Track at Gathering Place](#)



EUGENE FIELD FIELDTRIP RIDE

AFTER-SCHOOL

BIKE CLUB NICA TEAM

Bike Club NICA (National Interscholastic Cycling Association) Team is composite team of current and former Bike Club students that compete in Arkansas NICA League events. NICA develops mountain biking programs for student-athlete's grades 6-12 across the country.

arkansasmtb.org

2021-22

5

NICA LEAGUE
RACES
ATTENDED

48

TOP 10
RESULTS BY
RACERS

8

FINISHED 8TH
OUT OF 27
TEAMS!





INDIVIDUAL OVERALL STANDINGS

1st Place – Varsity Boys

5th Place – Freshman Girls

3rd & 5th Place – Freshman Boys

5th Place – 7th & 8th Grade Girls

1st Place – 6th Grade Girls



SILOAM SPRINGS TIME TRIAL

AFTER-SCHOOL

TEACHERS ON BIKES

In 2021, Bike Club supplied extra equipment and adult bikes for Skelly and Emerson Elementary schools to operate a faculty only Bike Club. Our staff hosted introductory safety lessons and led multiple off campus rides; each club then met independently.

We introduced additional faculty to cycling through:

- IT Department Team Building bike training, May 2021
- Education Service Center Bike Ride, Jun 2021
- Ready, Set, Summer Faculty Training, Jun 2021
- Bike Challenge benefiting TAUW, Oct 2021
- Remington Leadership Retreat Ride, Nov 2021
- TU Bike Refurb Give-a-ways, Nov 2021





EMERSON FACULTY CLUB

IN-SCHOOL

BIKE CLUB PHYS ED

Bike Phys Ed is an in-school program geared to teach 3rd grade students how to ride a bike. Bike Phys Ed helps achieve the goals set out by the National Standards for K-12 Physical Education – to develop physically literate individuals who have the knowledge, skills and confidence to enjoy a lifetime of healthful physical activity.

2021-22

7

ELEMENTARY
SCHOOLS

436

STUDENTS
IMPACTED

104

LEARNED TO
RIDE FOR THE
FIRST TIME!





LINDBERGH BIKE CLUB PE

IN-SCHOOL

TULSA MET BIKE SHOP

We deliver Project Bike Tech (PBT) bicycle mechanics curriculum to a group of students at Tulsa MET, one of the districts alternative high schools. PBT uses bicycle education as a conduit to teach core academics, create career opportunities and inspire new generations to be passionate about bikes. All students that complete this course earn an industry recognized bike mechanics certification.

2021-22

12

STUDENTS IN
PROGRAM

3

DAYS A
WEEK

9

TECHNICAL
UNITS TAUGHT





TULSA MET BIKE SHOP

OUT-OF-SCHOOL TIME

BIKE CLUB SKILL CAMPS

Our 4-day camps are open to girls and boys ages 9 to 14 and take place at a client's site or our Lubell Park Trail/Remington facility. Riders develop their cycling skills in a fun, safe and supportive environment led by certified cycling instructors with years of experience. Attendees are provided a loaner bicycle to use and receive a FREE helmet and water bottle.

73 Campers participated from:

- CHOICE Tulsa at Eugene Field
- Herman & Kate Kaiser YMCA at YMCA
- Tulsa Parks Whiteside Community Center at Lubell
- T.O.U.C.H. Tulsa at Lubell
- Tulsa Dream Center at Lubell





T.O.U.C.H. TULSA BIKE CLUB SKILLS CAMP

TRAIL DEVELOPMENT

LUBELL PARK TRAILS

We successfully fundraised and contracted a professional trail development company to enhance and extend our existing Lubell Park Trail. Lubell is Oklahoma's first purpose-built adaptive mountain bike (aMTB) friendly trail, appropriate for a wide variety of off-road handcycles. These trails are also perfectly suited for hikers and trail running enthusiasts.

[Travel Oklahoma – Lubell Park Trails](#)

TRAIL USAGE 10/11/21-1/4/22

6K

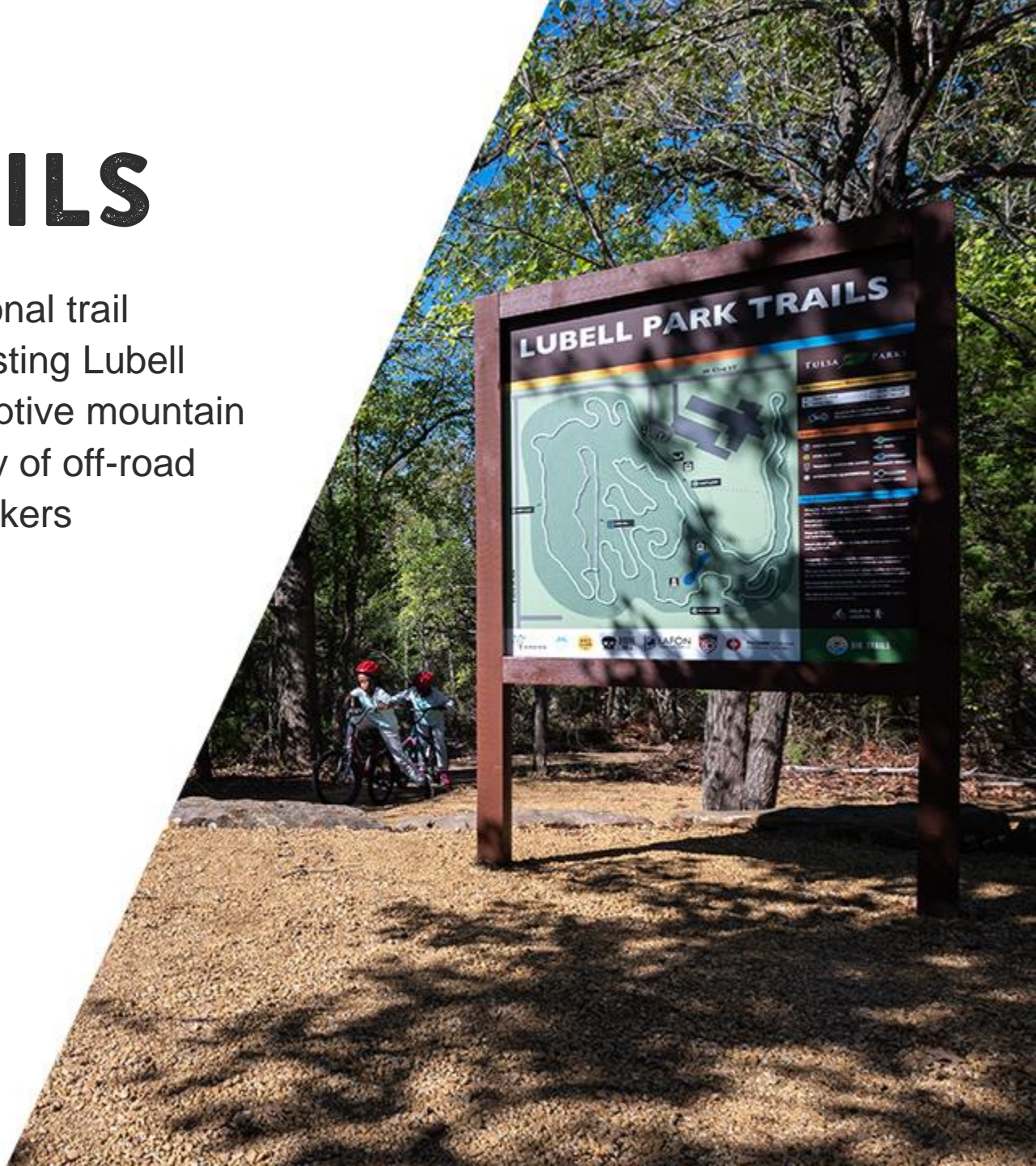
LAPS DIGITALLY
COUNTED

15K

EST. MILES
BY VISITORS

174

EST. DAILY
MILEAGE AVG



LUBELL PROJECT VIDEO



[View Project Summary Video on Vimeo](#)



LUBELL PARK TRAILS IN WEST TULSA



HOLIDAY BIKES

106.1 BIKES FOR KIDS

What began as the primary impetus behind the development of our non-project organization, HSBC continues to impact Tulsa families each holiday season by partnering with organizations to deliver bicycles to families in need.

2021 Recipients: Family & Children's Services, Toys For Tots, Bike Club, Salvation Army and Owasso Community Resources.

14K

BICYCLES WILL HAVE BEEN DISTRIBUTED
SINCE INCEPTION BY THE END OF THIS
SCHOOL YEAR





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www.twomen.com

**MEN
A
TRUCK**



HUMBLE SONS BIKE CO STAFF



Jason Whorton
Executive Director

Humble Sons Bike Co.



Mike Wozniak
Program Manager

North Region



Adam Vanderburg
Program Manager

East Region



Lance Miller
Program Manager

South/West Region

STAFF CERTIFICATIONS

- ✓ The League of American Bicyclists, League Cycling Instructor (LCI)
- ✓ Bike Instructor Certification Program (BICP), Ride Leader Certification
- ✓ National Interscholastic Cycling Association (NICA), Level 1 & 2 Coaches
- ✓ Strider Bicycles, Early Learning Youth Instructor
- ✓ Barnett Bicycle Institute, Bicycle Assembly and Maintenance (BAM) Certification
- ✓ Abuse Prevention Systems, Sexual Abuse Awareness Training
- ✓ Karyn Purvis Institute of Child Development, TBRI & Trauma-Informed Classrooms Training
- ✓ American Red Cross, Adult and Pediatric First Aid/CPR/AED
- ✓ Centers for Disease Control and Prevention (CDC), Heads Up: Concussions in Youth Sports
- ✓ Pacific Crest Trail Association (PCTA), Trail Maintenance Course
- ✓ Occupational Safety and Health Administration (OSHA), Chainsaw Safety Training Certification
- ✓ Oklahoma Center for Non-Profits (OKCNP), Standards for Excellence
- ✓ Oklahoma Center for Non-Profits (OKCNP), The Partnership
- ✓ Oklahoma Center for Non-Profits (OKCNP), Non-Profit Management Certification

BOARD LEADERSHIP



Gary Percefull
President
NeWSolutions



Justin Langston
Treasurer
Two Men and a Truck GM



Susan McCalman
Vice-President
*Retired F&CS
Development Director*



Gabrielle Platt
Member
Para Athlete, CAF Nat'l. Team



Lucy Dolman
Secretary
*Retired Tulsa Parks
Director*

Mission Statement

Develop Confident Cyclists and Great Tulsans Through Community Engagement

AN ENGAGED COMMUNITY

Hundreds, from volunteers to strategic collaborators to funders, make our work possible

100 Black Men of Tulsa
106.1 The Twister Bikes for Kids
918 Trails
Academy Sports and Outdoors
Anne & Henry Zarrow Foundation
Arkansas Interscholastic Cycling League
Bicycle Pedestrian Advisory Committee
Bike Oklahoma
Black Wall Street Riders
Chapman Foundations
Charles and Lynn Schusterman Family Philanthropies
Castelli Cycling
City of Tulsa
Coretz Family Foundation
Ed Darby Foundation

Family & Children's Services
Gathering Place
George Kaiser Family Foundation
Helmerich Trust
Humble Sons' Network of Volunteers
Lafon Construction, LLC
M&M Lumber
Metropolitan Environmental Trust
Morningcrest Healthcare Foundation
NeWSolutions
North Tulsa Community Coalition
Oklahoma Highway Safety Office
Owasso Community Resources
Partners in Education
Phat Tire Bike Shop

QuikTrip
Ralph and France McGill Foundation
This Machine Bike Share
Tom's Bicycles
Resolute PR
Richardson Richardson Boudreaux
Rogue Trails
Safe Kids Tulsa Area
Salvation Army
Sanford & Irene Burnstein Foundation
Specialized Foundation
T.O.U.C.H. Tulsa
Team Soundpony
The Center for Individuals with Physical Challenges

The Sharna & Irvin Frank Foundation
Toys For Tots
Travel Oklahoma
Tulsa Area Safe Kids
Tulsa Bicycle Club
Tulsa Changemakers
Tulsa City-County Library
Tulsa Development Authority
Tulsa Dream Center
Tulsa Health Department
Tulsa Police Department/TPAL
Tulsa River Parks
Two Men and A Truck
USA BMX
William S Smith Charitable Trust
Williams Companies
YMCA

INSTITUTIONAL PARTNERS



- In-school Programs – Bike Phys Ed and Tulsa MET Shop
- After-school Programs – Bike Club, Teacher Clubs and Special Events
- Out of School Time Offerings – Summer School Programming
- Athletic Department Oversight
- Remington Elementary Facility Access and Usage as Humble Sons Bike Co Headquarters



- Bike Club Coordination at Participating Opp Schools
- TIDEL Student Data System Integration to Track Member Participation
- Ready, Set, Summer Partner – Bike Club Summer School
- SEL Training
- Program Funding Provider
- Guest Speakers for Bike Club Volunteer University



- Lubell Park Trails Project – Launched in Oct 2021
- Bales Park Trails Project – Funded, Begins Spring 2022
- Adult 101 Cycling Classes Hosted at Tulsa Parks
- Summer Bike Club Skills Campers from Tulsa Parks Community Centers
- 27 Tulsa Parks Share Property Borders with TPS Schools



- 918 Trails – Regional Brand Implementation
- Travel With Care – Roadway Safety Campaign Collaborator
- Street Murals Coordination
- Trail Usage Metrics
- Bike Club Safety Posters funded by INCOG/OHSO
- League of American Bicyclists Bicycle Friendly City Application



THANK YOU FOR YOUR SUPPORT!