PROGRAM UPDATE

January 2022
Founded in 2008

501(c)3 Non-Profit

Humble Sons

Bike Phys Ed
3rd Grade In-School
Bike P.E.

Camps & Clinics
Out of School Time
Programing

Project Bike Tech
Mechanical Training
at Tulsa MET

Trail Development
Beginner-Friendly
Trails for All Abilities

Flagship Program
Active in 25
Tulsa Public Schools

Balance Bikes
At Early Childhood
Development Centers

Travel with Care
Public Awareness
Safety Campaign

Bike Give-a-Ways
14,000 Distributed
Since Inception

Adaptive MTB
Adaptive Mountain
Bike for Disabled

Competitive Race Team – Bike Club NICA Team
PROGRAMMING NOW OFFERED IN
32 TPS SCHOOLS!

**ELEMENTARY**
Anderson
Clinton West
Cooper
Council Oak
Disney
Emerson
Eugene Field
Henry Zarrow
Hoover
John Hope Franklin
Kendall-Whittier
Kerr
MacArthur
Robertson
Salk
Sequoyah
Skelly
Unity
Wright

**MIDDLE SCHOOL**
Carver
Edison
Monroe
Nathan Hale
Rogers
Webster

**BIKE CLUB PE**
Lewis & Clark
Lindbergh
McClure
McKinley
Walt Whitman
Wayman Tisdale

**BIKE SHOP**
Tulsa MET
Bike Club is an after-school club for elementary and middle school girls and boys that meets once a week at the end of the school day. There are about 20 students in each club. Volunteer adults teach bike safety and ride with students, including bicycle trips to a variety of destinations that the group can explore.

bikeclubtulsa.com

25
ELEMENTARY & MIDDLE SCHOOL CLUBS

411
STUDENTS PARTICIPATE TODAY

100
VOLUNTEERS MENTOR YOUTH WEEKLY
BIKE CLUB IMPACTS TO DATE

8 YEARS OF BIKE CLUB ACTIVITIES
1,840 STUDENTS HAVE PARTICIPATED
20K HOURS OF ADULTS WORKING WITH YOUTH

100K MILES TRAVELED BY BIKE
11M CALORIES BURNED
Volunteer Stories

“It has been a great experience to see the growth each time that I volunteer.”

Read more at bikeclubtulsa.com/volunteer-stories.html
Bike Club NICA (National Interscholastic Cycling Association) Team is a composite team of current and former Bike Club students that compete in Arkansas NICA League events. NICA develops mountain biking programs for student-athlete's grades 6-12 across the country.

arkansasmtb.org

AFTER-SCHOOL
BIKE CLUB NICA TEAM

Bike Club NICA (National Interscholastic Cycling Association) Team is a composite team of current and former Bike Club students that compete in Arkansas NICA League events. NICA develops mountain biking programs for student-athlete's grades 6-12 across the country.

5
NICA LEAGUE RACES ATTENDED

48
TOP 10 RESULTS BY RACERS

8
FINISHED 8TH OUT OF 27 TEAMS!

2021-22
1st Place – Varsity Boys
5th Place – Freshman Girls
3rd & 5th Place – Freshman Boys
5th Place – 7th & 8th Grade Girls
1st Place – 6th Grade Girls
In 2021, Bike Club supplied extra equipment and adult bikes for Skelly and Emerson Elementary schools to operate a faculty only Bike Club. Our staff hosted introductory safety lessons and led multiple off campus rides; each club then met independently.

We introduced additional faculty to cycling through:

- IT Department Team Building bike training, May 2021
- Education Service Center Bike Ride, Jun 2021
- Ready, Set, Summer Faculty Training, Jun 2021
- Bike Challenge benefiting TAUW, Oct 2021
- Remington Leadership Retreat Ride, Nov 2021
- TU Bike Refurb Give-a-ways, Nov 2021
Bike Phys Ed is an in-school program geared to teach 3rd grade students how to ride a bike. Bike Phys Ed helps achieve the goals set out by the National Standards for K-12 Physical Education – to develop physically literate individuals who have the knowledge, skills and confidence to enjoy a lifetime of healthful physical activity.

**IN-SCHOOL**

**BIKE CLUB PHYS ED**

Bike Phys Ed is an in-school program geared to teach 3rd grade students how to ride a bike. Bike Phys Ed helps achieve the goals set out by the National Standards for K-12 Physical Education – to develop physically literate individuals who have the knowledge, skills and confidence to enjoy a lifetime of healthful physical activity.

**2021-22**

- 7 ELEMENTARY SCHOOLS
- 436 STUDENTS IMPACTED
- 104 LEARNED TO RIDE FOR THE FIRST TIME!
We deliver Project Bike Tech (PBT) bicycle mechanics curriculum to a group of students at Tulsa MET, one of the districts alternative high schools. PBT uses bicycle education as a conduit to teach core academics, create career opportunities and inspire new generations to be passionate about bikes. All students that complete this course earn an industry recognized bike mechanics certification.
Our 4-day camps are open to girls and boys ages 9 to 14 and take place at a client’s site or our Lubell Park Trail/Remington facility. Riders develop their cycling skills in a fun, safe and supportive environment led by certified cycling instructors with years of experience. Attendees are provided a loaner bicycle to use and receive a FREE helmet and water bottle.

73 Campers participated from:

- CHOICE Tulsa at Eugene Field
- Herman & Kate Kaiser YMCA at YMCA
- Tulsa Parks Whiteside Community Center at Lubell
- T.O.U.C.H. Tulsa at Lubell
- Tulsa Dream Center at Lubell
We successfully fundraised and contracted a professional trail development company to enhance and extend our existing Lubell Park Trail. Lubell is Oklahoma’s first purpose-built adaptive mountain bike (aMTB) friendly trail, appropriate for a wide variety of off-road handcycles. These trails are also perfectly suited for hikers and trail running enthusiasts.

Travel Oklahoma – Lubell Park Trails

TRAIL USAGE 10/11/21-1/4/22

6K LAPS DIGITALLY COUNTED
15K EST. MILES BY VISITORS
174 EST. DAILY MILEAGE AVG
LUBELL PROJECT VIDEO

[Image: View Project Summary Video on Vimeo]
What began as the primary impetus behind the development of our non-project organization, HSBC continues to impact Tulsa families each holiday season by partnering with organizations to deliver bicycles to families in need.

2021 Recipients: Family & Children’s Services, Toys For Tots, Bike Club, Salvation Army and Owasso Community Resources.

Bicycles will have been distributed since inception by the end of this school year.
HUMBLE SONS BIKE CO STAFF

Jason Whorton
Executive Director
Humble Sons Bike Co.

Mike Wozniak
Program Manager
North Region

Adam Vanderburg
Program Manager
East Region

Lance Miller
Program Manager
South/West Region
The League of American Bicyclists, League Cycling Instructor (LCI)

Bike Instructor Certification Program (BICP), Ride Leader Certification

National Interscholastic Cycling Association (NICA), Level 1 & 2 Coaches

Strider Bicycles, Early Learning Youth Instructor

Barnett Bicycle Institute, Bicycle Assembly and Maintenance (BAM) Certification

Abuse Prevention Systems, Sexual Abuse Awareness Training

Karyn Purvis Institute of Child Development, TBRI & Trauma-Informed Classrooms Training

American Red Cross, Adult and Pediatric First Aid/CPR/AED

Centers for Disease Control and Prevention (CDC), Heads Up: Concussions in Youth Sports

Pacific Crest Trail Association (PCTA), Trail Maintenance Course

Occupational Safety and Health Administration (OSHA), Chainsaw Safety Training Certification

Oklahoma Center for Non-Profits (OKCNP), Standards for Excellence

Oklahoma Center for Non-Profits (OKCNP), The Partnership

Oklahoma Center for Non-Profits (OKCNP), Non-Profit Management Certification
BOARD LEADERSHIP

Gary Percefull
President
NeWSolutions

Justin Langston
Treasurer
Two Men and a Truck GM

Susan McCalman
Vice-President
Retired F&CS
Development Director

Gabrielle Platt
Member
Para Athlete, CAF Nat’l. Team

Lucy Dolman
Secretary
Retired Tulsa Parks Director

Mission Statement

Develop Confident Cyclists and Great Tulsans Through Community Engagement
AN ENGAGED COMMUNITY

Hundreds, from volunteers to strategic collaborators to funders, make our work possible

100 Black Men of Tulsa
106.1 The Twister Bikes for Kids
918 Trails
Academy Sports and Outdoors
Anne & Henry Zarrow Foundation
Arkansas Interscholastic Cycling League
Bicycle Pedestrian Advisory Committee
Bike Oklahoma
Black Wall Street Riders
Chapman Foundations
Charles and Lynn Schusterman Family Philanthropies
Castelli Cycling
City of Tulsa
Coretz Family Foundation
Ed Darby Foundation
Family & Children’s Services
Gathering Place
George Kaiser Family Foundation
Helmerich Trust
Humble Sons’ Network of Volunteers
Lafon Construction, LLC
M&M Lumber
Metropolitan Environmental Trust
Morningcrest Healthcare Foundation
NeWSolutions
North Tulsa Community Coalition
Oklahoma Highway Safety Office
Owasso Community Resources
Partners in Education
Phat Tire Bike Shop
QuikTrip
Ralph and France McGill Foundation
This Machine Bike Share
Tom’s Bicycles
Resolute PR
Richardson Richardson Boudreaux
Rogue Trails
Safe Kids Tulsa Area
Salvation Army
Sanford & Irene Burnstein Foundation
Specialized Foundation
T.O.U.C.H. Tulsa
Team Soundpony
The Center for Individuals with Physical Challenges
The Sharna & Irvin Frank Foundation
Toys For Tots
Travel Oklahoma
Tulsa Area Safe Kids
Tulsa Bicycle Club
Tulsa Changemakers
Tulsa City-County Library
Tulsa Development Authority
Tulsa Dream Center
Tulsa Health Department
Tulsa Police Department/TPAL
Tulsa River Parks
Two Men and A Truck
USA BMX
William S Smith Charitable Trust
Williams Companies
YMCA
INSTITUTIONAL PARTNERS

• In-school Programs – Bike Phys Ed and Tulsa MET Shop
• After-school Programs – Bike Club, Teacher Clubs and Special Events
• Out of School Time Offerings – Summer School Programming
• Athletic Department Oversight
• Remington Elementary Facility Access and Usage as Humble Sons Bike Co Headquarters

• Bike Club Coordination at Participating Opp Schools
• TIDEL Student Data System Integration to Track Member Participation
• Ready, Set, Summer Partner – Bike Club Summer School
• SEL Training
• Program Funding Provider
• Guest Speakers for Bike Club Volunteer University

• Lubell Park Trails Project – Launched in Oct 2021
• Bales Park Trails Project – Funded, Begins Spring 2022
• Adult 101 Cycling Classes Hosted at Tulsa Parks
• Summer Bike Club Skills Campers from Tulsa Parks Community Centers
• 27 Tulsa Parks Share Property Borders with TPS Schools

• 918 Trails – Regional Brand Implementation
• Travel With Care – Roadway Safety Campaign Collaborator
• Street Murals Coordination
• Trail Usage Metrics
• Bike Club Safety Posters funded by INCOG/OHSO
• League of American Bicyclists Bicycle Friendly City Application
THANK YOU FOR YOUR SUPPORT!